

VALID PURCHASE DATES:

JANUARY 1, 2011 THROUGH MARCH 31, 2011.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-375BB
Strongsville, OH 44149-0380

*Must be postmarked on or before
April 30, 2011.*

SAVE \$5 PER CASE

on all
GENERAL MILLS
CEREALS
(After Rebate)

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Cereals <i>Formats include:</i> Cup Bowlpak Bulk Singlepak* Familypak	_____ (20 cases maximum)	x \$ 5.00	= \$ _____ (\$100 maximum)

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University Lodging B & I
 Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase General Mills Cereals between 1/1/2011 and 3/31/2011.
- Rebate form must be postmarked on or before 4/30/2011.
- Offer not available to operators in K-12 Schools.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252